STANDARDS: YOUR INNOVATION BRIDGE

European Conference

Save the date: **30 October 2014**

Brussels

Ever wondered what standardization and innovation have in common ?

Innovation, and the capacity to develop and market innovative products and services, is vital for boosting Europe's economic competitiveness.

This European Conference will offer you the opportunity to engage with leading experts on innovation and standardization issues to discuss, challenge and learn how standardization can enhance the impact of innovation in Europe.

Why attend ? To discuss :

- How do standards support innovation and competitiveness ?
- How can standardization facilitate the dissemination of knowledge ?
- How can standards bridge the gap between innovation and the market ?
- How can standardization contribute to the success of Horizon 2020 ?

We are now finalizing the programme, but you can already register your interest by sending an e-mail with your name and contact details to: research@cencenelec.eu

Please check our website for the latest information about the conference programme and preparations www.cencenelec.eu/research

This conference will take place at the Square-Brussels Meeting Centre.

You can also follow us on Twitter: @Standards4RDI #InnoBridge14

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